## SPONSORSHIP AND ADVERTISEMENT FOR THE 18<sup>TH</sup> ANNUAL ART AUCTION SUNDAY, NOVEMBER 11, 2012

PROCEEDS BENEFIT VICTIMS OF FAMILY VIOLENCE AND OUR NETWORK OF SERVICES INCLUDING OUR SHELTER: ATHENA'S HOUSE

# SPONSORSHIP OPTIONS

#### **PLATINUM SPONSOR** \$7,000

 3 page gatefold Outside back cover (Full page cover)

• Front fly page

- Inside Back Cover
- Back fly page

#### **GOLD SPONSOR** \$2,500

 Double page spread (With Gold banner)

#### SILVER SPONSOR \$1,500

**ATHENA'S** 

HOUSE

 Full page (With Silver banner)

**BENEFITS OF THE SPONSORS** 

#### **BEFORE THE EVENT**

#### Media coverage

- · Logo on promotional material, invitation & poster
- Invitation to press conference

#### BENEFITS DAY OF EVENT

- Complimentary tickets
- PLATINUM: 10 tickets RUBY: 8 tickets GOLD: 6 tickets SILVER: 4 tickets

### **BENEFITS AFTER EVENT**

- Media recognition
- Recognition on Website
- Key visibility in Souvenir Program
- **ADVERTISING OPTIONS** OPTION ТҮРЕ SIZE PRICE - COLOUR PRICE - B&W Α FULL PAGE 7.5" x 10" \$1,000 \$750 HALF PAGE В 7.5" x 5" \$500 \$350 QUARTER PAGE С 3.75" x 5" \$200 \$150 **BUSINESS CARD AD** D 3.5" x 2" \$100 WISHES PAGE Ε \$100
- CHEQUE VISA MASTER CARD ○ CASH METHOD OF PAYMENT: CARD# \_ EXP. DATE: \_\_\_\_ \_ AMOUNT: \$ \_\_ \_\_\_\_ DATE: \_\_\_\_ / \_\_\_ \_/\_ **OPTION:** COMPANY NAME: CONTACT PERSON: SIGNATURF: ADDRESS: **COMMENTS: TELEPHONE:** EMAIL / FAX: \_

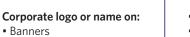
PLEASE MAIL OR FAX YOUR CONFIRMATION AND PAYMENT BY SEPTEMBER 14, 2012.

PLEASE EMAIL AD MATERIAL IN PRINT-READY HIGH RESOLUTION PDF FORMAT IN EITHER B&W OR CMYK COLOUR BY FINAL DEADLINE DATE OF SEPTEMBER 28, 2012 TO GINETTE SURPRENANT AT BOUCLIERDATHENA@BELLNET.CA. PLEASE RESPECT THE DATE SO AS TO ENSURE THE PRINTING OF YOUR AD.

C.P. 25, VILLE MONT-ROYAL, (QUÉBEC) H3P 3B8 • TEL: (514) 274- 8117 • FAX: (514) 274-7591 • EMAIL: BOUCLIERDATHENA@BELLNET.CA C.P. 89022, SUCCURSALE PLACE 100, LAVAL, (QUÉBEC ) H7W 5K2 • TEL: (450) 688-6584 • BN 13882 3471 RR0001 WWW.SHIELDOFATHENA.COM

### **RUBY SPONSOR** \$5,000

- Single Gatefold page



- PowerPoint presentation
- Bidding catalogue
- Tickets before August 6th (PLATINUM ONLY)

