



SPONSORSHIP AND ADVERTISEMENT FOR THE  
**22<sup>ND</sup> ANNUAL ART AUCTION SUNDAY NOVEMBER 13<sup>TH</sup>, 2016**  
 BONSECOURS MARKET - 350 St-Paul Street East

PROCEEDS WILL BENEFIT VICTIMS OF FAMILY VIOLENCE AND WILL GO TOWARDS THE ESTABLISHMENT OF A 2ND STEP SHELTER.

**SPONSORSHIP OPTIONS**

- |   |  |   |  |
|---|--|---|--|
| <p><b>PLATINUM SPONSOR</b><br/>\$ 8,000</p> <ul style="list-style-type: none"> <li>▪ 3 page gatefold</li> <li>▪ Outside back cover (Full page cover)</li> <li>▪ Front fly page</li> </ul> | <p><b>RUBY SPONSOR</b><br/>\$ 5,000</p> <ul style="list-style-type: none"> <li>▪ Inside Back Cover</li> <li>▪ Back fly page</li> <li>▪ Single Gatefold page</li> </ul> | <p><b>GOLD SPONSOR</b><br/>\$ 4,000</p> <ul style="list-style-type: none"> <li>▪ Double page spread (With Gold banner)</li> </ul> | <p><b>SILVER SPONSOR</b><br/>\$ 2,500</p> <ul style="list-style-type: none"> <li>▪ Full page (With Silver banner)</li> </ul> |
|---|--|---|--|

**BENEFITS OF THE SPONSORS**

BEFORE THE EVENT	BENEFITS DAY OF EVENT	BENEFITS AFTER EVENT
<ul style="list-style-type: none"> <li>▪ Media coverage</li> <li>▪ Logo on promotional material, invitation &amp; poster</li> <li>▪ Invitation to press conference</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Complimentary tickets</b>            PLATINUM: 10 tickets            RUBY: 8 tickets            GOLD: 6 tickets            SILVER: 4 tickets</li> <li>▪ <b>Corporate logo or name on:</b> <ul style="list-style-type: none"> <li>▪ Banners</li> <li>▪ PowerPoint presentation</li> <li>▪ Bidding catalogue</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Media recognition</li> <li>▪ Recognition on Website</li> <li>▪ Key visibility in Souvenir Program</li> </ul>

**ADVERTISING OPTIONS**

OPTION	TYPE	SIZE	PRICE - COLOUR	PRICE - B&W
A	FULL PAGE	7.5" x 10"	\$1,000	\$750
B	HALF PAGE	7.5" x 5"	\$500	\$350
C	QUARTER PAGE	3.75" x 5"	\$200	\$150
D	BUSINESS CARD AD	3.5" x 2"	\$100	
E	WISHES PAGE		\$100	

METHOD OF PAYMENT:  CHEQUE  VISA  MASTER CARD  CASH

CARD# \_\_\_\_\_ EXP. DATE: \_\_\_\_ / \_\_\_\_ AMOUNT: \$ \_\_\_\_\_ DATE: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

OPTION:

COMPANY NAME: \_\_\_\_\_

SIGNATURE:

CONTACT PERSON: \_\_\_\_\_

COMMENTS:

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL / FAX: \_\_\_\_\_

PLEASE MAIL OR FAX YOUR CONFIRMATION AND PAYMENT BY **BY OCTOBER 7, 2016.**

PLEASE EMAIL AD MATERIAL IN PRINT-READY HIGH RESOLUTION PDF FORMAT IN EITHER B&W OR CMYK COLOUR BY FINAL DEADLINE DATE OF **OCTOBER 14, 2016** TO **GINETTE SURPRENANT** AT **BOUCLIERDATHENA@BELLNET.CA.**

**PLEASE RESPECT THE DATE SO AS TO ENSURE THE PRINTING OF YOUR AD.**