



BOUCLIER D'ATHÉNA
Services familiaux

SHIELD OF ATHENA
Family Services

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August 16, 2010

Dear Friend of the Shield of Athena:

I, Sophie Grégoire Trudeau, thank you for taking the time to read this letter. As chairperson, it is my pleasure to invite you to the Shield of Athena's **17th Annual Art Auction** to benefit victims of family violence. This year, it is our pleasure to honour Linda and John Ciolfi from Suzy Shier, who have been long standing supporters of the Shield, and who have shown us how the fashion industry can take an active role to directly benefit women and children victims of abuse.

Since its establishment in 1991, the Shield has achieved many milestones. With very few resources, it began raising awareness about family violence in the Greek community and has since expanded into a network providing services in up to 19 languages. Nearly 600 women and children in dire situations received social services last year at its two centers and its shelter, Athena's House. As well, information sessions on family violence were given to communities and organizations, showing the great demand for the Shield's community outreach program. All of the above services are provided in the most professional manner, but what makes the difference is the organization's personal touch when dealing with such a difficult problem.

I came into contact with the Shield two years ago and have seen firsthand how much can be accomplished, especially with the support of individuals just like you. Many have supported the Art Auction in the past and I hope that even more join our effort this year so that the event is more successful than ever! Please contribute to this beautiful gathering by becoming a sponsor or by placing an ad in the Art Auction program book.

I also hope you'll attend our **17th Annual Art Auction on Sunday, November 7, 2010 at Marché Bonsecours in Old Montreal**. You will surely enjoy a fun afternoon of art, wine and hors-d'œuvres and a silent auction, all in support of a noble cause.

The world needs more compassion and humanity. Thank you for showing yours.

Sincerely,

Sophie Grégoire Trudeau
Honorary Chairperson
17th Annual Art Auction

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