



17th Annual Art Auction

November 7, 2010

Choose from five levels of sponsorship:

- **DIAMOND**
- **RUBY**
- **PLATINUM**
- **GOLD**
- **SILVER**

Or choose from 8 categories of advertising space:

- Full page colour
- Full page black & white
- Half page
- Quarter page
- Business card ad
- Supporters page
- In Memoriam page
- Youth Against Violence page

DIAMOND SPONSOR • \$5,000

- **3 full pages** front or back gatefold cover

BENEFITS BEFORE EVENT

- . media coverage
- . logo on promo material (invitation, poster & tickets)
- . invitation to press conference

BENEFITS DAY OF EVENT

- . complimentary tickets (10)
- . corporate logo or name on:
 - banners
 - PowerPoint presentation
 - bidding catalogue
- . tickets (before August 6th)

BENEFITS AFTER EVENT

- . media recognition
- . recognition on web site
- . key visibility in Souvenir Program

RUBY SPONSOR • \$3,000

- full page outside back cover (not available)
- fly page (first page of the Program)
- single gatefold page (if available)

BENEFITS BEFORE EVENT

- . media coverage
- . logo on promotional material, invitation & poster
- . invitation to press conference

BENEFITS DAY OF EVENT

- . complimentary tickets (8)
- . corporate logo or name on:
 - banners
 - PowerPoint presentation
 - bidding catalogue

BENEFITS AFTER EVENT

- . media recognition
- . recognition on web site
- . key visibility in Souvenir Program

PLATINUM SPONSOR • \$2,750

- double page spread
- inside back cover (not available)

BENEFITS BEFORE EVENT

- . media coverage
- . logo on promotional material, invitation & poster
- . invitation to press conference

BENEFITS DAY OF EVENT

- . complimentary tickets (8)
- . corporate logo or name on:
 - banners
 - PowerPoint presentation
 - bidding catalogue

BENEFITS AFTER EVENT

- . media recognition
- . recognition on web site
- . key visibility in Souvenir Program

GOLD SPONSOR • \$2,000

- full pages Gold section, front of Program, headed by Gold banner

BENEFITS BEFORE EVENT

- . media coverage
- . logo on promotional material, invitation & poster
- . invitation to press conference

BENEFITS DAY OF EVENT

- . complimentary tickets (6)
- . corporate logo or name on:
 - banners
 - PowerPoint presentation
 - bidding catalogue

BENEFITS AFTER EVENT

- . media recognition
- . recognition on web site
- . key visibility in Souvenir Program

SILVER SPONSOR • \$1,000

- full pages Silver section headed by Silver banner

BENEFITS BEFORE EVENT

- . media coverage
- . logo on promotional material, invitation & poster
- . invitation to press conference

BENEFITS DAY OF EVENT

- . complimentary tickets (4)
- . corporate logo or name on:
 - banners
 - PowerPoint presentation
 - bidding catalogue

BENEFITS AFTER EVENT

- . media recognition
- . recognition on web site
- . key visibility in Souvenir Program

SHIELD OF ATHENA 17th Annual Art Auction

Souvenir Program Confirmation

Please **complete the following information** for tax receipt:

Name of company, individual or association as it would appear in our Souvenir Program

Mailing address (for billing purposes) including postal code

Tel _____ *Fax* _____

E-mail _____

Confirmation / signature _____

Please mail or fax your confirmation (*return envelope enclosed*) and payment by **September 30, 2010**.

We accept phone-in Visa and MasterCard payments or cheques made payable to:

Shield of Athena Family Services

C.P. 25 Mount-Royal, Mount-Royal, QC H3P 3B8
Tel: 514-274-8117 • Fax: 514-274-7591
bouclierdathena@bellnet.ca • www.shieldofathena.com

Please **email** your advertising material in print ready high-resolution .pdf or .jpg format (300 dpi), or .eps format with fonts converted to outline by the deadline of **September 30, 2010** to **bouclierdathena@bellnet.ca**

Advertisers are responsible for the production of their art-work. For further information regarding your participation, or for assistance with ad material, please contact Valia at **514-274-8117**.

☐ DIAMOND SPONSOR ----- 8.5" x 11" bleed (3) \$5,000
☒ - 3 pages gatefold front cover
☒ - 3 pages gatefold back cover - (already taken)

☐ RUBY SPONSOR ----- 8.5" x 11" bleed \$3,000
☐ - fly page (first page in Program)
☐ - single gatefold page (if available)
☐ - full page outside back cover (not available)

☐ PLATINUM SPONSOR ----- 8.5" x 11" bleed \$2,750
☐ - double page spread
☐ - inside back cover (not available)

☐ GOLD SPONSOR ----- 7.5" x 9.5" \$2,000
- full page ad with Gold banner

☐ SILVER SPONSOR ----- 7.5" x 9.5" \$1,000
- full page ad with Silver banner

☐ FULL PAGE AD (*colour*) ----- 7.5" x 10" \$600

☐ FULL PAGE AD (*B&W*) ----- 7.5" x 10" \$400

☐ HALF PAGE AD ----- 7.5" x 5" \$250

☐ QUARTER PAGE AD ----- 3.75" x 5" \$150

☐ BUSINESS CARD AD ----- 3.5" x 2" \$100

☐ SUPPORTERS PAGE (*per name*) \$75 ea.

☐ IN MEMORIAM PAGE (*two lines*) \$50 ea.

☐ YOUTH AGAINST VIOLENCE PAGE (*per name*) \$20 ea.