



Montreal, April 1st, 2011

To you, dear friend,

I'm always sadly astonished to learn that around the world, violence against women continues to exist. By hurting women, our cradle of humanity, we destroy communities, families and the lives of millions of individuals. Its repercussions often linger from one generation to the next and inhibit its victims of ever reaching their full potential.

We are fortunate to live in a country whose legal system condemns violence against women and where resources are available to provide victims with the care that they need. The Shield of Athena is one of these great resources and I am very proud to announce that from its grass roots beginnings in 1991, it is now celebrating its 20 year anniversary.

Over the years, the Shield has reached out to communities and changed perceptions about violence against women. Its services have empowered victims to become survivors. Its children's services helped boys and girls break the cycle of violence. Its shelter, Athena's House, has been a safe and loving home for mothers and their children who have suffered enough.

Please join me in supporting this monumental year of the Shield. I ask you to please give generously to this year's membership campaign in honor of their 20 years of service to women, children and communities.

Gratefully,

Sophie Grégoire- Trudeau
Membership Drive 2011 Chairperson

2009-2010 Statistics

EXTERNAL OFFICES

- 484 women & children received services last year
- 52% of our clients were referred by CLSCs, hospitals, police and community centers
- 43% of our cases represent mono-parental families headed by single mothers

ATHENA'S HOUSE

- 56 women & 42 children received shelter last year
- 52% of the children were newborn and up to 4 years old

ONGOING PUBLIC AWARENESS CAMPAIGN ON FAMILY VIOLENCE

- 19 Info sessions were given in 6 languages to 11 community organizations, schools and social insertion programs
- A total of 482 people attended the information sessions

PUBLIC AWARENESS CAMPAIGN ON SEXUAL ABUSE

- Our multilingual PSA on sexual abuse was broadcast on CJNT Montreal, Global Montreal, CFMB Radio and Radio Centre-Ville
- 6 Info sessions were given in 6 languages and a total of 129 people attended the sessions

MAILCAMPAIGN 2011-2012 (April 1, 2011-March 31, 2012)
SHIELD OF ATHENA P.O. Box 25 Town of Mount-Royal, QUÉBEC H3P 3B8
PLEASE COMPLETE THIS FORM AND RETURN IT WITH YOUR CHEQUE, IF APPLICABLE.

bouclierdathena@bellnet.ca
www.shieldofathena.com

Name _____ Telephone _____

Address _____ Postal Code _____

Yes, I would like to support the Shield of Athena by making a donation of:

☐ \$30 Member ☐ \$50 Friend ☐ \$100 Supporter ☐ \$500 Patron ☐ \$1,000 Benefactor

☐ I prefer to give \$ _____ ☐ Please keep my name anonymous

Payment by: ☐ Visa ☐ MasterCard ☐ Cheque (make your cheque payable to the Shield of Athena Family Services)

Credit Card No. _____ Expiry Date _____

Signature _____ Date _____

A receipt for tax purposes will be issued for donations of \$20 or more. BN 13882 3471 RR0001

